

DataCompress – the data savings application from Private Communications Corporation | www.datacompress.com

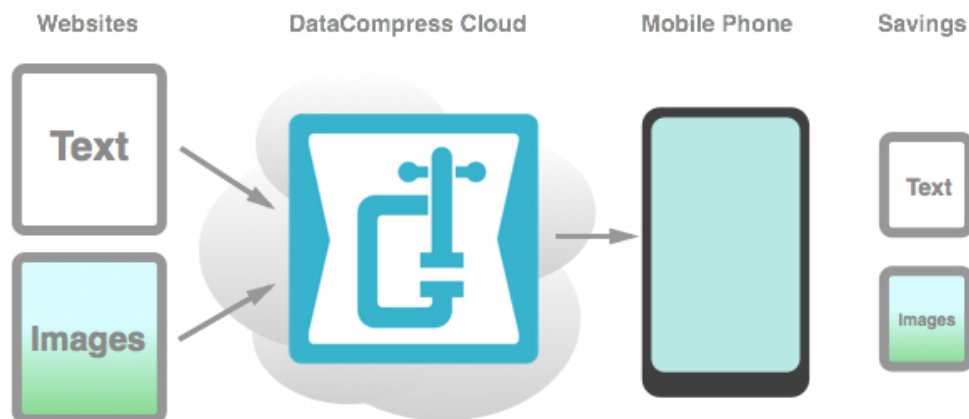
About DataCompress

- Compresses data in the cloud, before it is sent to the device.
- Uses our world-wide server network.
- Reduces risk of overage charges.
- Allows some consumers to lower their data plans.

What it does

- Images compress best – often 60-80%.
- Text, including HTML, is less – around 40%.
- Automatic activation: Let us do the work for you. Select and we will automatically protect you.
- Ad blocking: Turn on and we will clear your mobile device of obtrusive ads.
- Select the compression level that works best for you:
 - Medium: Our recommended setting. You will get great savings and not notice the difference in compression.
 - High: Increase your savings will only slight image quality impact.
 - Max: Recommended when you want maximum data savings.

How it works



Sample Results

Compression:	Off	Medium			High			Max		
	Avg.	Avg.	MB Diff.	% Inc./Dec.	Avg.	MB Diff.	% Inc./Dec.	Avg.	MB Diff.	% Inc./Dec.
cnn.com	1.50	1.40	-0.10	-7%	1.03	-0.47	-31%	0.60	-0.90	-60%
espn.go.com	2.37	1.40	-0.97	-41%	1.17	-1.20	-51%	0.98	-1.39	-59%
ebay.com	2.77	2.23	-0.53	-19%	1.93	-0.83	-30%	1.02	-1.74	-63%
amazon.com	3.33	2.63	-0.70	-21%	1.77	-1.57	-47%	0.93	-2.40	-72%
dailymail.co.uk	9.50	4.63	-4.87	-51%	3.63	-5.87	-62%	2.93	-6.57	-69%
bleacherreport.com	16.77	8.23	-8.54	-51%	3.57	-13.20	-79%	1.83	-14.94	-89%
wsj.com	6.53	4.4	-2.13	-33%	3.3	-3.23	-49%	2.87	-3.66	-56%
tripadvisor.com	1.87	0.71	-1.16	-62%	0.75	-1.12	-60%	0.64	-1.23	-66%
washingtonpost.com	2.50	0.62	-1.88	-75%	0.61	-1.89	-76%	0.61	-1.89	-76%
webmd.com	2.20	1.7	-0.5	-23%	0.48	-1.72	-78%	0.74	-1.46	-66%
Totals	4.93	2.80	-2.138	-38%	1.82	-3.11	-56%	1.32	-3.62	-68%